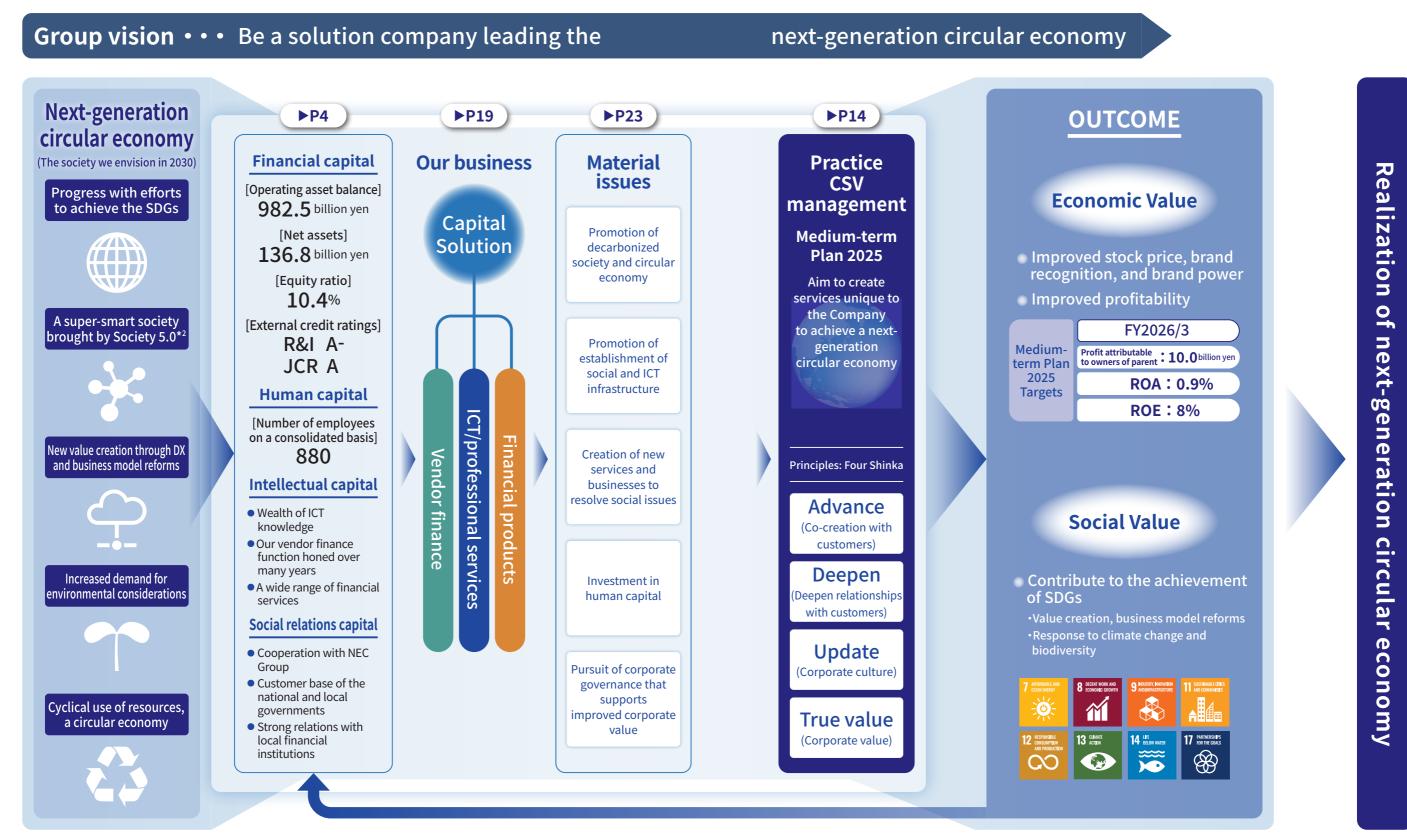
**Strategies for Value Creation** 

## Realize the Group Vision through implementing CSV<sup>\*1</sup> management and resolving issues for society



\*1 CSV stands for Creating Shared Value. It is a business strategy framework that was advocated by Michael Porter, an American business scholar, in 2006. It means achieving a balance between activities to earn economic profit and the creation of social value (= solving social issues).

\*2 Society 5.0: A human-centered society that balances economic development with the resolution of social problems by a system that highly integrates cyberspace and physical space. This refers to a new society following the hunting society (Society 1.0), agricultural society (Society 2.0), industrial society (Society 3.0), and information society (Society 4.0). The Cabinet Office advocates Society 5.0 as a future society that Japan should aspire to.